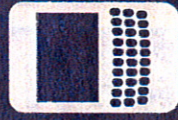
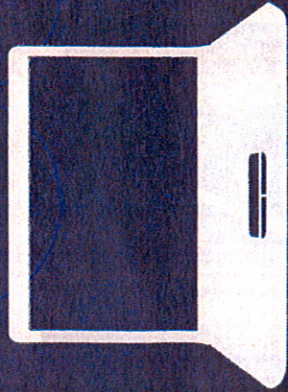




Trade-In or Recycle



Electronics piling up at home?

We'll help you dispose of them the earth-friendly way.

Get a Best Buy® Gift Card when you use Trade-In.

- 1 Go to BestBuy.com/tradein to receive an instant estimate of the value of your working electronics.
- 2 Trade online or take your used iPod, laptop or mobile phone, purchased at Best Buy, to a participating Best Buy store*. (You'll find a broader range of accepted products at our website.)
- 3 Receive a Best Buy Gift Card based upon our evaluation of the product's value. If none, we can accept it for recycling. (Some exclusions apply.)
- 4 Take advantage of our recycling services to responsibly dispose of many broken or outdated consumer electronics. Service available in store or online. Some items require a \$10 handling fee, which will be reimbursed to you with a \$10 Best Buy Gift Card when the item is received. See BestBuy.com/recycling for details and exemptions.

* Best Buy has electronics trade-in and recycling in all of our U.S. stores. In-store trade-in qualifying products include iPods, laptop computers and mobile phones and may vary over time. To find an estimate of the amount Best Buy might pay, go to BestBuy.com/tradein. All items must be in good working condition. The amount Best Buy actually offers you will depend on the Best Buy evaluation of a number of factors, such as condition, product age, product specifications, documentation, accessories, etc. The amount Best Buy offers you may vary significantly from the estimate found on the website. You are responsible for removing any data from your device before providing the product to us. You will be required to sign an agreement in store. The Trade-In Program for products purchased at Best Buy is available in all U.S. stores. The Trade-In Program is not available in Puerto Rico.

Call **1-888-BEST BUY (1-888-237-8289)** for all store locations and hours. For your closest Best Buy location text your ZIP CODE to **332211**. Msg&Data Rates May Apply.



Reward Zone® program membership is available to U.S. residents at least 13 years of age (18 years of age for Reward Zone® program MasterCard® members). This program lets you earn points toward Reward Certificates, which are coupons for discounts off future purchases. Points will not be earned for the following: instant and mail-in rebates, purchases paid by reward certificate or Gift Cards, sales tax, state fees, shipping charges, delivery charges, restocking fees, commercial or industrial purchases and certain items that are excluded in particular promotions. Full program rules available at MyRewardZone.com or in our stores.

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HSBC Financing Info: On approved purchases on the Best Buy consumer credit card by HSBC Bank Nevada, N.A. Min. finance charge = 2%. Certain rules apply to the allocation of payments and finance charges on your promotional purchase if you make more than one purchase on your credit card. Call 1-888-367-4310 or review your cardholder agreement for further information. **HSBC Deferred Interest Info Variable APRs as of 02/01/10: Plan A:** For Accounts generated on or after 10/26/09: Variable Standard Rate APR: 29.24%. For Accounts generated before 10/26/09: Variable Standard Rate is 20.99%. Variable Default Rate is 25.99%. **Plan B:** For Accounts generated on or after 10/26/09: Variable Standard APR: 27.99%. Variable Default APR: 29.99%. For Accounts generated before 10/26/09: Variable Standard Rate is 24.34%. Variable Default Rate is 29.99%.

Chase Financing Info: On approved purchases on the Best Buy consumer credit card from Chase Bank USA, N.A. Certain rules apply to the allocation of payments on your promotional purchase if you make more than one purchase on your credit card. Until further notice, cards issued by Chase may be used only for in-store purchases. Call 1-800-477-6761 or review your card member agreement for further information. **New Accounts:** Interest will accrue during the "No Interest" period at the Purchase APR. Variable APRs as of 02/01/10: Purchase 23.24%. Default: 26.99%. Min. finance charge = 5¢. **Existing Accounts:** Interest will accrue during the "No Interest" period at the Deferred APR. Deferred, Purchase and Default APRs may be as high as 30% and may vary.

Retail Store Price Guarantee

If you find a lower advertised price on the same available brand and model prior to your purchase or during the exchange and return period, we will match that price. Simply bring in the ad of the local retail competitor or Best Buy, while the lower price is in effect and receive your price match. The guarantee does not apply to our competitors' website pricing and the guarantee does not apply to our or our competitors':

- Offers that include financing, bundling of items, free items, pricing errors and mail-in offers.
- Items that are limited-quantity, out of stock, open-box, clearance, Outlet Center, refurbished/used items and items for sale Thanksgiving day through the Saturday after Thanksgiving. Please see BestBuy.com/pricematch for full details.

Rainchecks and Limitations: Unless noted, rainchecks are available for advertised products. We reserve the right to limit quantities. Unless noted otherwise, Best Buy rebates limited to one per product per household or address. Other limitations may apply.

Unless noted otherwise, selection, prices and promotions in this ad good through 2/27/10 in the USA only and may vary online. Excludes Best Buy Specialty Mobile Stores and Best Buy stores in Puerto Rico. Some products may not be displayed or physically available at some stores, but may be available for purchase online or through Customer Fulfillment. Regular prices and offers may vary locally on certain items. Some oversized items may not be available for in-store pickup. Best Buy is not responsible for typographical or pricing errors in this ad. Please see a Customer Specialist for details.

