



**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY  
BOARD OF DIRECTORS' MEETING AGENDA  
FEBRUARY 19, 2010  
2104 W. LABURNUM AVENUE  
RICHMOND, VIRGINIA**

**CALL TO ORDER**

**9:00 a. m.**

**CHAIRMAN'S AGENDA**

**CERTIFICATION OF QUORUM**

<b>ITEM NO.</b>	<b>Page(s)</b>
1. Public Comment Period	
2. Minutes of the Regular Meeting of January 14, 2010	2 - 11
3. Chairman's Report	

**STAFF AGENDA**

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**OLD/NEW BUSINESS**

**ADJOURNMENT**



**MINUTES OF THE REGULAR MEETING OF JANUARY 14, 2010**

The minutes of the regular Board of Directors meeting held Thursday, January 14, 2010 are presented for your consideration and approval.

**Recommended Action:** Approve minutes.

Attachments

**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY  
BOARD OF DIRECTORS MEETING  
JANUARY 14, 2010  
MINUTES  
CRATER PLANNING DISTRICT COMMISSION  
PETERSBURG, VIRGINIA**

**MEMBERS/ALTERNATES PRESENT**

**Voting:**

Marcia R. Phillips (M-Chesterfield), Chairman  
Mark Kukoski (M-Richmond), Vice-Chairman  
Marcia E. Kelley (M-Henrico), Immediate Past Chair  
John T. Bragg (A-Charles City)  
Howard Heltman (A-Chesterfield)  
William E. Henley (A-Colonial Heights)  
Paul E. Drumwright (A-Goochland)  
Steve Chidsey (M-Hanover)  
Gentry Bell (M-Henrico)  
John Fountain (A-Hopewell)  
James H. Burrell (M-New Kent)  
Michael Briddell (M-Petersburg)  
William G. Kuthy (M-Prince George)

**Non-Voting:**

**Staff:**

Kimberly A. Hynes, Executive Director  
Bernard B. Harris, Director of Operations  
Nan B. Downey, Director of Administration and Finance  
Nancy W. Drumheller, Public Information Coordinator  
Reginald D. Thompson, Operations Technician

**MEMBERS/ALTERNATES NOT PRESENT**

Matthew D. Benka (M-Richmond), Treasurer  
Elliot Danburg (M-Powhatan), Secretary  
Leigh Dunn (M-Goochland), Director  
W.C. Lawing (M-Ashland)  
Josh Farrar (A-Ashland)  
Jack Miniclier (M-Charles City)  
Robert L. Dunn (M-Chesterfield)  
Charles E. Dane (A-Chesterfield)  
Robert C. Key (A-Chesterfield)  
Richard A. Anzolut, Jr. (M-Colonial Heights)  
Robert Setliff (M-Hanover)  
Michael Flagg (A-Hanover)  
Steve Herzog (A-Hanover)  
Robert C. Whiteman (M-Henrico)  
Steve Yob (A-Henrico)  
William I. Mawyer, Jr. (A-Henrico)  
Arthur D. Petrini (A-Henrico)  
Phillip E. Elliott (M-Hopewell)  
James Tacosa (A-New Kent)  
William Riggleman (A-Petersburg)  
Christopher Rapp (A-Powhatan)  
Bill Hamby, Jr. (A-Prince George)  
Dexter White (M-Richmond)

**Guest**

Robert Guidry, President  
Container First Services  
Tim Webb, Vice-President of Operations  
Container First Services

With a quorum in attendance, Chairman M. R. Phillips (M-Chesterfield) called the meeting to order at 9:00 a.m.

## **CHAIRMAN'S AGENDA**

### **Item No. 1: Public Comment Period**

Chairman Phillips opened the floor to receive public comment. With no requests from the public to address the Board, Chairman Phillips closed the public comment period.

### **Item No. 2: Minutes of the Regular Meeting of December 18, 2009**

A motion was made by Mr. J. H. Burrell (M-New Kent) seconded by Mr. M. Kukoski, (M-Richmond), and carried that the minutes of the December 18, 2009, Central Virginia Waste Management Authority (CVWMA) Board of Directors' meeting be approved as submitted.

### **Item No. 3: Chairman's Report**

Chairman Phillips congratulated Mr. Steve Yob (A-Henrico) on his appointment by the Governor to the Virginia Waste Management Board.

Continuing, Chairman Phillips reported that the Citizens Recycling Advisory Committee in Chesterfield met on several occasions. The meetings included discussions on innovative ways to improve recycling efforts in Chesterfield County and addressed budgetary concerns. Chairman Phillips went on to report that an interim report was presented to the Chesterfield County Board of Supervisors on Wednesday, January 13. Committee members recommended to the Board to implement a recycling fee for recycling programs; require schools to be consistent and uniform in their recycling efforts; and to provide additional drop off locations for Chesterfield County residents. She informed the Authority's Board that the committee has requested that they be given adequate time to gather additional information to present a complete report to Chesterfield County's Board of Supervisors in the summer.

### **Item No. 4: Treasurer's Report**

#### ***Financial Reports for December 2009***

Mrs. N. B. Downey, Director of Administration and Finance, presented the Treasurer's Report on behalf of Mr. M. D. Benka (M-Richmond), CVWMA Treasurer. She began her report by directing the Board's attention to pages 12-18 of the agenda package, which displays the Financial Reports for December 2009. Mrs. Downey reported that the financial activity is consistent with the previous months and the Authority continues to remain within total budget in all funds as of December 31, 2009.

Closing, Mrs. Downey reported that the CVWMA has a combined net income of about \$185,000 year-to-date. All costs for the 2010 curbside collection calendar, which include design, postage, printing, and mailing, have been recorded in the December financial reports.

A motion was made by Mr. M. Kukoski (M-Richmond), seconded by Mr. G. Bell (M-Henrico), and carried that the Treasurer's Report for December 2009 be approved, accepted, and filed as submitted.

## **STAFF AGENDA**

### **Item No. 5: Public Hearing - Amendment to the Central Virginia Solid Waste Management Plan**

Mr. B. Harris, Director of Operations, reported that regulations for Solid Waste Planning (9 VAC 20-130-10 et seq.) require a public hearing for any major amendment to the Central Virginia Solid Waste Management Plan (CVSWMP). A record of the public hearing including all written comments received will be submitted with the proposed amendment to the Department of Environmental Quality (DEQ).

Proceeding, Mr. Harris reported that the public hearing is an opportunity for the public to comment on the amendment to the CVSWMP proposed by Tri-Cities Disposal and Recycling Services for an expansion of the former Petersburg landfill. The expansion will add an additional 4 million cubic yards of capacity; extend the landfill life approximately 20 years; increase daily intake to 1,000 tons, and add a transfer station to the site.

Continuing, Mr. Harris reported that the current CVSWMP was originally prepared for the Central Virginia Waste Management Authority and its 13 member jurisdictions in accordance with the requirements and provisions of regulations for Solid Waste Planning in 2004. The Plan provides an integrated solid waste management strategy for the region for the period 2004 through 2024. Mr. Harris asserted that it was approved by the DEQ on August 20, 2004. He added that 9 VAC 20-130-175, Amendments to Plans paragraph A, sub-paragraph 1 requires a major amendment be approved by the DEQ in conjunction with any increase in landfill capacity.

Proceeding, Mr. Harris reported that one of the purposes of the CVSWMP is to assure jurisdictions or regions have a viable process in place to meet and maintain the state mandated 25 percent recycling rate. He included that for the calendar year 2008, the Central Virginia Region achieved a recycling rate in excess of 50 percent. Mr. Harris asserted that assuring regions have a viable plan for managing the solid waste generated within the region over the 20-year Plan life is too another purpose of the Plan. This includes having identified adequate disposal capacity for that portion of the solid waste that is not recycled. Mr. Harris noted that the expansion and continued operation of the Tri-Cities landfill will help assure adequate and economical disposal capacity for the region over the life of the Plan. Mr. Harris introduced the period for public comment. He announced procedures for the speakers including limiting comments to three minutes each.

He then introduced Mr. Rob Guidry and Mr. Tim Webb, owners of Tri-City Regional Disposal & Recycling Services. Mr. Guidry spoke briefly about the Petersburg landfill, its current conditions, and business initiatives for the site. He then turned the floor over to Mr. Webb who provided comments on the landfill's current condition and provided operating business plans for the site. Mr. Webb directed the Board's attention to his presentation and handout on Tri-City Regional Disposal and Recycling Services, and his discussion included information on the mechanically stabilized earth wall construction and commented on visuals of the Petersburg landfill and the cells D and E expansion.

Concluding, Mr. Webb noted that the company's overall project goals are to increase capacity by constructing Mechanically Stabilized Earth (MSE) and normal embankment walls; provide for expansion of existing landfill to increase disposal capacity for a period of 20 years; provide complete environmental protection for all parties involved using technically appropriate containment methods; provide long term disposal at no cost to the City of Petersburg for the life of the landfill, and provide disposal capacity for the Tri-City area as well as those surrounding areas that are part of the CVWMA.

Mr. J. H. Burrell (M-New Kent) asked what measures Tri-City Regional Disposal has taken to control seagulls around the landfill. Mr. Webb responded that the company is working on ways to handle the migratory birds and is working with the Federal government and the City of Petersburg on finding solutions for minimizing the population of this particular species at the landfill. Mr. Guidry commented that the same question has been a concern of the public.

Mr. J. T. Bragg (A-Charles City) asked what materials are being used to cover the landfill. Mr. Guidry responded an allowable and equal mixture of soil and ash. Mr. Bragg asked if there were any plans to include glass in the covering process. Mr. Guidry responded affirmatively.

Mr. Bragg asked what other alternatives the company is considering using. Mr. Guidry responded that the company has considered using tires, however feels that the use of crushed glass is a better alternative.

Mr. S. Chidsey (M-Hanover) asked what type of transfer station the company is considering. Mr. Guidry responded that their goal is to keep it simple and will likely design a "push pit" style.

Mr. J. H. Burrell (M-New Kent) asked if the company took C&D wood to grind into fuel. Mr. Guidry responded affirmatively.

Chairman Phillips asked if there were any unregistered speakers on this agenda item. There being no one wishing to comment, Chairman Phillips closed the public hearing and assured all those in attendance that any comments and concerns would be forwarded to the DEQ as part of the amendment to the plan, if passed by the Board.

Mrs. K. A. Hynes, Executive Director thanked Mr. Guidry and Mr. Webb for attending the meeting. She informed the Board that Tri-City Regional Disposal & Recycling Services has kept the Authority informed of information regarding the former Petersburg landfill. She added that the company is adding value to the community and an extra level of competition for Authority contractors. Mrs. Hynes asserted that the Authority and the City of Petersburg has been pleased with the company's service. The Amendment will be forwarded to the two Planning District Commissions for their approval and subsequently will be presented to the Authority's Board for consideration.

#### **Item No. 6: Resolution 10-12: Awarding the Contract for Collecting, Transporting and Processing Used Electronic Equipment**

Mr. Harris reported that a request for proposals was issued October 23, 2009 for holding eCycling collection events, for the on-going collection of eWaste at designated sites and for the subsequent recycling of the collected eWaste. Mr. Harris informed members that Creative Recycling Services, Inc and Synergy Recycling, LLC submitted their proposals by the November 30, 2009 deadline. Representatives of the two companies met with CVWMA staff and a selection committee consisting of Howard Heltman, David Sutton, and Steve Yob. Mr. Harris asserted that the recommendation of the selection committee is the execution of an agreement with Creative Recycling Services, Inc. The term of the contract will be for an initial period of three years beginning on or about April 1, 2010 and ending March 31, 2013. The contract will also include an additional three-year renewal option.

Proceeding, Mr. Harris reported that in September 2009, Authority staff identified Creative Recycling Services, Inc. as a suitable replacement for SAMR. Mr. Harris asserted that the company meets the Authority's contract criteria and will provide essentially the same services for the same

price as SAMR. Mr. Harris went on to report that Creative Recycling Services will provide 53' trailers to convenience centers at a cost of \$1,500. Creative Recycling will for a \$400 fee, conduct eWaste recycling events. Creative will charge \$7 for televisions and \$3 for monitors collected at events and will reimburse the CVWMA \$3 for each CPU collected. Mr. Harris added that the company will also accept anything with a plug. The company's list of unacceptable items is similar to what the Authority has previously advertised and includes fluorescent bulbs, smoke detectors, radioactive items and bio-hazardous items.

Mr. Harris directed the Board's attention to page 21 of the agenda package, which displays **Resolution 10-12**. The resolution authorizes the Executive Director to execute a contract for Collecting, Transporting and Processing used Electronic Equipment with Creative Recycling Services, Inc. Additionally Special Project Service Agreements will be developed between CVWMA and the local participating jurisdictions interested in these services.

Chairman Phillips then opened the floor for a motion to approve **Resolution 10-12**. A motion was made by Mr. J. Fountain (A-Hopewell), seconded by Mr. P.E. Drumwright (A-Goochland), and carried that **Resolution 10-12** be approved as submitted.

#### **Item No. 7: 2010 Virginia General Assembly**

Mrs. Hynes reported that the Authority has been tracking legislation introduced in the 2010 Virginia General Assembly, which convened on Wednesday, January 13, 2010. Mrs. Hynes then directed the Board's attention to a summary sheet of relevant bills that have been introduced, which was placed at each seat. She included that the 2010 session of the Virginia General Assembly will end on March 13, 2010. Crossover day is February 17, 2010.

Continuing, Mrs. Hynes reported **SB235 Solid waste management fees. Watkins (Richmond/Chesterfield)** will assess operators or owners of solid waste management facilities a fee of \$2 a ton on solid waste treated or deposited in their facilities. Five million dollars of the fees are to be allocated to the Department of Environmental Quality to carry out its waste management responsibilities, and any remaining funds will go to land conservation grant programs administered by the Office of Farmland Preservation and the Virginia Land Conservation Foundation.

**HB521 Plastic bags; use by retailers. Morrissey (Richmond)** Bans the use of plastic carryout bags by retailers at the point of sale unless such bags are (i) durable plastic bags with handles; (ii) at least 2.25 mils thick; and (iii) specifically designed and manufactured for multiple reuse.

**HB385 Suspension of state mandates. Governor to suspend any mandate, not to exceed two years. Dance (Petersburg)** will require the Governor, upon application by a locality, to suspend any mandate, or portion thereof, for a period not to exceed two years, prescribed by any unit of the executive branch of state government on a locality upon a finding that it faces fiscal stress and the suspension of the mandate or portion thereof would help alleviate the fiscal hardship. Under existing law, the Governor may suspend such mandates for up to one year, but is not required to do so.

**HJ110 Commending the County of Henrico on the occasion of its 400<sup>th</sup> anniversary. McClellan (Richmond)** being celebrated by the County which the CVWMA Board may want to recognize.

Concluding, Mrs. Hynes reported that Authority staff continues to monitor bills relevant to the Authority. She asserted that the Authority has a standing legislative committee in place to support or oppose a particular legislation. Mrs. Hynes informed the Board that Governor Bob McDonnell, under his new administration, has appointed Mr. Doug Domenech to serve as secretary of natural

resources. Mr. Domenech is a former official with the U.S. Department of the Interior. She added that Mr. David Paylor will remain the Director of the Department of Environmental Quality (DEQ).

### **Item No. 8: Curbside Recycling Program**

Mr. Harris reported that December was a good month overall for the Authority's curbside recycling program. Total collections, 3,333 tons, were down 4.8 percent from December 2009. Mr. Harris asserted that this was the second largest monthly collection total and marks the first month during the fiscal year where collections exceeded 3,000 tons. Mr. Harris went on to report that tonnage collected in Henrico, 1,421 tons, was a record month for the curbside collections in the County. He added that Goochland County too was a record breaker with 45.7 tons collected.

Proceeding, Mr. Harris reported that the weather during the Christmas week proved to be a challenge for Tidewater Fibre. The company encountered setbacks with reports of company vehicles being stuck on unplowed neighborhood roads however; despite negative impacts, company drivers were able to complete their collections.

Continuing, Mr. Harris reported that Wednesdays during blue collection week are normally heavy collection days with an average of 170 tons. He went on to report that 793 tons were collected during the week of December 7 through 11, with only 532 tons collected during the week of December 21 through 26. He included that 630 tons is the norm for collections during a regular blue week. The heavy set-out rate during the first part of the month offset the weather and the holiday induced decline during the latter part of the month. Mr. Harris added that the set-out rate for the month remained over 36 percent.

Concluding, Mr. Harris reported that bin requests were down 754 for the month however; an uptick was generated by the December 28 biweekly calendar mailing during the last two days of the year. This carried over into January creating over 1,200 bin requests for the month to date. Mr. Harris asserted that Tidewater Fibre's performance relative to missed collections was good considering weather conditions. He added that the 348 total for December 2009 was well below the December 2008 total. Fiscal year-to-date there have been 1,875 missed collections compared to 2,865 for the same six-month period during the previous year.

Mrs. Hynes directed the Board's attention to the Authority's curbside collection schedule noting an error in the calendar for the month of May. Mrs. Hynes asserted that the shading is amiss however; the red and blue weeks are designated correctly. Authority staff was immediately informed following the calendar mailing and have taken steps to correct the error. A corrected copy of the calendar has been placed on the Authority's Web site and correction stickers will be made available. Mrs. Hynes went on to report that Authority staff will also be sending out press releases to remind the public of their collection day as part of the curbside program's e-mail reminder. She included that the Authority's participating jurisdictions and government offices have been provided with the correct information with regards to the calendar.

Concluding, Mrs. Hynes reported that CVWMA staff has placed a survey on the Authority's Web site to gain public feedback on the new design of the calendar. She added that the Curbside Education Advisory Committee will meet on Thursday, February 4 and will include in the discussions feedback received from the calendar survey; designing a new calendar for next year and sponsorship. Mrs. Hynes noted that this meeting will immediately follow the 9:00 a.m. Technical Advisory Committee meeting.

Chairman Phillips asked if Authority staff received any feedback to date regarding the new curbside collection schedule. Mrs. Hynes responded that staff has received few telephone calls from the public who have noticed the new design or to inquire if the new schedule had been mailed. Mrs. Hynes added that the Authority's has also received some public response from the survey.

### **Item No. 9: Municipal Solid Waste (MSW) Program**

Mr. R. Thompson, Operations Technician, directed the Board's attention to the Municipal Solid Waste (MSW) Program report which is included on page 23 of the agenda package. Mr. Thompson noted that the last week of the month was very challenging for Republic Services. The landfill, now operated by Tri City Disposal, closed at noon on December 31 and again on January 2. Mr. Thompson added that Republic was unable to complete their Thursday and Saturday routes during the New Years slide week and had to work on Sunday to finish. Mrs. M. E. Kelley (M-Henrico), Immediate Past Chair asked if the Authority would be discussing with Tri-Cities Disposal their hours of operation. Mr. Thompson responded affirmatively.

### **Item No. 10: Operations and Program Statistics**

Mr. R. Thompson directed the Board's attention to the Operations and Program Statistics report which is included on page 23 of the agenda package.

#### ***Program Statistics***

Mr. Thompson, directing the Board's attention to a copy of the December Program Statistics Report placed at each seat, reported that the total drop-off tonnage for the month of December was 576 tons; 5 percent below the previous year. He asserted that year-to-date; the total tonnage of 3,248 tons is also down from the previous year by 3.6 percent. Commix tonnage for the month set a new record at 251 tons. Mr. Thompson went on to report that Fire Station # 8 was not included in the drop-off program for the month of December and that commix and paper containers were relocated to Fire Station # 9. About 30 tons of materials were collected from Fire Station #9 during the month of December compared to the sites monthly average of 14 tons.

#### ***2009 Recycling Rate Report***

Mr. Thompson reported that Authority staff is in the process of preparing a letter requesting information for the 2009 recycling rate report. He noted that the letters will be mailed out by the end of the month.

Mr. Harris reported that the month of December is a heavy month for trash collection at the convenience centers. Mr. Harris stated that November was an unusually high month for trash collection in comparison to the month of December, which was 14 percent below December 2008. Mr. Harris asserted that the month of January is expected to see higher numbers for collections.

#### ***eCycling Events***

Concluding, Mr. Harris reported that Henrico County has scheduled an eCycling event for February 20 at Short Pump and White Oak Village Ukrops. The County will hold two additional events during the month of April. Mr. Harris went on to report that Goochland County has scheduled their eCycling event for March 2010, while Hanover will hold an event in April in addition to the City of Richmond.

## **Item No. 11: Technical Advisory Committee (TAC) Report**

Mr. Harris presented the Technical Advisory Committee (TAC) report on behalf of Mr. S. Yob (A-Henrico), Technical Advisory Committee Chairman. Mr. Harris reported that TAC members met in the CVWMA conference room on Thursday, January 7. He informed the Board that meeting members discussed the City of Richmond's "Bring One for the Chipper" Christmas tree recycling event. The event which was open to citizens of all localities collected 1,000 trees.

Continuing, Mr. Harris reported that meeting discussions included an update of information on the audit process for CVWMA contractors and the Authority's eWaste contract. Further discussions included the Solid Waste Management Plan (SWMP) Amendment and request for proposals for CD&D, and CFC/HCFC. Mr. Harris informed the Board that Authority staff informed meeting members that its button battery program ended on January 1 as a result of new transportation regulations enacted by the Department of Transportation which require additional packaging for shipped batteries.

Mr. Harris included that meeting discussions concluded with discussions on pharmaceutical take-back events and CVWMA staff contacting Authority contractors about the possibility of their participating in the event.

## **Item No. 12: Public Information**

Mrs. N. W. Drumheller directed the Board's attention to 24 – 26 of the agenda package where public information, outreach, Web site statistical information, and curbside recycling e-mail reminder subscriber information is included. Mrs. Drumheller informed the Board that the Authority's Web site included information on Christmas tree recycling options for citizens of various localities. Mrs. Drumheller went on to report that Mr. Yob was featured in a news segment for WWBT NBC 12 and discussed Christmas tree recycling for the County of Henrico.

Continuing, Mrs. Drumheller reported that during the first 13 days of January, the Authority's Call Center answered over 2,700 calls; 2,100 were curbside related, 256 were MSW related, while 360 were general inquires. Mrs. Drumheller went on to report that Call Center staff entered 1,228 bin requests and responded to 348 public e-mails.

Concluding, Mrs. Drumheller reported that the Authority's mascot R3 has been invited to the University of Richmond's Wednesday, January 20 mascot half-time game where the favorite mascots of the audience will try to hoop it up at halftime.

## **Item No.13: Administrative**

### ***Holiday Schedule***

Mrs. Hynes reported that that CVWMA staff has adequately provided information on Authority holidays and that the CVWMA office is fully staffed on regularly scheduled collection days to respond to customer calls about the Curbside Recycling and Municipal Solid Waste (MSW) Programs. She noted that the Martin Luther King Holiday usually causes some confusion as CVWMA contractors collect that day; however, the City of Richmond whose recycling day is coordinated with their trash collection day, in observance of the holiday placed the collection day on a one day sliding schedule. Mrs. Hynes noted that the Call Center expects a larger call volume related to that particular holiday.

### *Upcoming Meetings*

Mrs. Hynes noted that the following meetings are scheduled for the upcoming month:

Technical Advisory Committee	February 4, 2010	9:00 a.m.
Curbside Education Advisory Committee	February 4, 2010	10:00 a.m.
Executive Committee	February 8, 2010	2:00 p.m.
Board of Directors (Richmond)	February 19, 2010	9:00 a.m.

Mrs. Hynes directed the Board's attention to the *Richmond-Times Dispatch* January 12 article posted at the front of the room. The article included information on the new glass recycler at Sustainability Park located just off of Enon Church Road and their recycling efforts. Mrs. Hynes noted that this company is working with Tidewater Fibre (TFC) on adding equipment that will enable producing furnace-ready glass cullet, which could be used by manufacturers in sandblast material and eventually new glass products.

### *Old/New Business*

Chairman Phillips then asked if there was any further old/new business to come before the CVWMA Board of Directors. With no further business to come before the Board, Chairman Phillips opened the floor for a motion to adjourn the CVWMA Board of Directors meeting at 10:08 a.m. The motion was made by Mr. M. Kukoski (M-Richmond), seconded by Mr. W. G. Kuthy (M-Prince George), and carried that the January 14, 2010 Board of Directors' meeting be adjourned.



### **CERTIFICATE**

I, Marcia R. Phillips, Chairman of the CVWMA certify that the foregoing minutes is a true and correct copy of the minutes of the January 14, 2010, regular meeting of the Central Virginia Waste Management Authority (CVWMA) Board of Directors. These minutes were adopted at a CVWMA Board meeting held at 9:00 a.m., February 19, 2010. Given under my hand and seal of the CVWMA this 19<sup>th</sup> day of February 2010.

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**Marcia R. Phillips, Chairman**

**2010 GENERAL ASSEMBLY UPDATE**

Convened: January 13  
Crossover Day: February 17  
Adjournment: March 13

**Solid Waste and Recycling**

**SB 235 Solid waste management fees. Watkins (Richmond/Chesterfield)** Assesses operators or owners of solid waste management facilities a fee of \$2 a ton on solid waste treated or deposited in their facilities. Five million dollars of the fees are to be allocated to the Department of Environmental Quality to carry out its waste management responsibilities, and any remaining funds will go to land conservation grant programs administered by the Office of Farmland Preservation and the Virginia Land Conservation Foundation.

1/12/10 Referred to Senate Committee on Agriculture, Conservation and Natural Resources  
1/25/10 Failed to Refer to Senate Finance (6Y 9N)  
2/1/10 Reintroduced with substitute  
2/8/10 Rereferred to Senate Finance with substitute (10Y 3N)  
2/10/10 Reported from Finance (14Y 1N)

Substitute – Beginning July 1, 2010 the Board shall periodically review the annual fee established by this section and the permit fees established by subdivision 16 of Section 10.1-1402 to ensure that the total fees collected are sufficient to cover at least 75 percent, but no more than 100 percent of the direct costs of (i) processing an application to issue, reissue, amend or modify permits and (ii) performing inspections and enforcement actions necessary to assure the compliance with permits issued for any sanitary landfill or other facility for the disposal, treatment or storage of non-hazardous solid waste.

**SB 525 Cooperative Marketing Fund of the Virginia Tourism Authority; dedication of soft drink excise tax and litter tax revenues. Norment (Williamsburg)** Dedicates the revenues from the Commonwealth's soft drink excise tax and litter tax to the Cooperative Marketing Fund administered by the Virginia Tourism Authority. The first priority for moneys in the Cooperative Marketing Fund shall be as a match for private funds to be used for the promotion, marketing, and advertising of the Commonwealth's tourist attractions and locations. Current law dedicates the revenues from the two taxes to the Litter Control and Recycling Fund.

1/13/10 Referred to Senate Finance Committee

**HB 326 Mercury thermostats recycling program. Plum (Northern VA)** Requires the Virginia Waste Management Board to adopt regulations to encourage the recycling of thermostats containing mercury. The bill also authorizes localities to prohibit the disposal of mercury thermostats in any privately operated landfill within its jurisdiction, so long as the locality has implemented a recycling program that is capable of handling all of the mercury thermostats within the jurisdiction. Currently, a similar program exists for the recycling of cathode ray tubes.

1/11/10 Referred to House Committee on Agriculture, Chesapeake and Natural Resources  
1/27/10 Reported from Committee (22Y 0N)  
2/1/10 Passed the House (94Y 2N 1A)

2/2/10 Referred to Senate Committee on Agriculture, Chesapeake and Natural Resources  
2/8/10 Reported from Senate ACNR (15Y 0N)  
2/10/10 Passed Senate (40Y 0N)

**HB 521 Plastic bags; use by retailers. Morrissey (Richmond)** Bans the use of plastic carryout bags by retailers at the point of sale unless such bags are (i) durable plastic bags with handles; (ii) at least 2.25 mils thick; and (iii) specifically designed and manufactured for multiple reuse.

1/12/10 Referred to House Committee on Agriculture, Chesapeake and Natural Resources  
1/26/10 Assigned Subcommittee – Natural Resources  
2/3/10 Subcommittee recommends tabling

**HB 1115 Paper and plastic bag fee. Ebbin (Arlington)** Imposes a fee of \$0.05 on paper and plastic bags used by purchasers to carry tangible personal property from the place of purchase. Durable, reusable plastic bags and bags used for ice cream, meat, fish, poultry, leftover restaurant food, newspapers, dry cleaning and prescription drugs are exempt from the fee. Retailers are allowed to retain \$0.01 of the \$0.05 fee or \$0.02 if the retailer has a customer bag credit program. The revenues raised by the fee will be deposited in the Virginia Water Quality Improvement Fund. Failure to collect and remit the fee will result in fines of \$250, \$500, and \$1,000 for the first, second, third and thereafter offenses.

1/13/10 Referred to Committee on Finance  
1/25/10 Assigned Subcommittee #3  
2/9/10 Subcommittee recommends tabling

**HB 545 Recycled materials to create tangible personal property; tax exemptions and incentives. Daniel Marshall (Danville)** Exempts from state taxation until July 1, 2020, production and industrial components used to create finished tangible personal products from recycled materials. The bill allows counties, cities and towns to classify those tools and machinery separately for taxation purposes. Machinery and equipment used to process the recycled material is to be certified as such by the Department of Environmental Quality. Qualified businesses may receive local incentives for converting recycled materials into tangible personal property for resale. This is a recommendation of the Virginia Housing Commission.

1/12/10 Referred to Finance  
1/18/10 Referred to subcommittee #1  
2/3/10 Subcommittee recommends reporting with amendments (8Y 2N)  
2/10/10 Reported from Finance with Substitute (21Y 1N)  
2/10/10 Referred to Appropriations

#### **Hazardous Waste**

**SB 234 Hazardous waste permit fees. Watkins (Chesterfield)** Authorizes the Virginia Waste Management Board to establish a fee system for hazardous waste facilities sufficient to pay 100 percent of the direct costs of processing an initial permit or the reissuance of an existing permit.

1/12/10 Referred to Committee on Agriculture, Conservation and Natural Resources  
1/25/10 Reported and referred to Finance (14Y 0N)  
2/10/10 Reported from Finance (14Y 1N)

**HB 46 Virginia Disaster Response Fund; hazardous materials in dwellings. Glenn Oder (Newport News)** Authorizes funds from the Virginia Disaster Response Fund to be disbursed to political subdivisions for the removal of hazardous materials from, and subsequent repair of, dwelling units.

12/18/09 Referred to Committee on Militia, Police and Public Safety  
1/19/10 Assigned subcommittee #3  
1/29/10 Subcommittee recommends reporting with amendments (5Y 0N)  
2/9/10 Reported from Militia, Police and Public Safety (22Y 0N)

**HB 375 Removal of mercury switches from scrap and recycled vehicles. Cosgrove (Chesapeake)** Requires manufactures to submit mercury minimization plans to the Department of Environmental Quality that include information on mercury switch removal from motor vehicles. Vehicle manufacturers are required to pay specified costs associated with mercury switch removal. Recyclers must remove all switches before transferring ownership of a vehicle to a scrap processing facility and within 180 days after the receipt of a vehicle.

1/12/10 Referred to Committee on Transportation  
2/4/10 Passed by in Transportation

**HB 329 Lawn fertilizers; penalty. Plum (Northern Va)** Prohibits the application of fertilizers that contain phosphorus for use on lawns, golf courses, parks, and cemeteries. The prohibition does not apply to fertilizer products primarily intended for gardening, trees, shrubs, or indoor plants. The bill prohibits the application of fertilizer that contains phosphorus when the ground is frozen. Any fertilizer that runs onto impervious surfaces has to be immediately contained and collected.

1/11/10 Referred to House Committee on Agriculture, Chesapeake and Natural Resources  
1/20/10 Assigned to Subcommittee #3-Chesapeake  
1/28/10 Subcommittee recommends continuing to 2011  
2/3/10 ACNR votes continuation until 2011

**SB 523 Virginia Disaster Response Fund; hazardous materials in dwellings. Norment (Williamsburg)** Authorizes funds from the Virginia Disaster Response Fund to be disbursed to political subdivisions for the removal of hazardous materials from, and subsequent repair of, dwelling units

1/13/10 Referred to General Laws and Technology  
1/20/10 Reported from GL&T (15Y 0N)  
1/27/10 Passed Senate (40Y 0N)  
2/8/10 Referred to House Committee on Militia, Police and Public Safety

**HB 206 Aboveground liquid fertilizer storage tanks. Kenneth Alexander (Norfolk)** Requires localities in which an aboveground liquid fertilizer storage tank (ALFST) with a capacity of 100,000 gallons or more is located to adopt an ordinance that regulates the installation, operation, retrofitting, maintenance, repair, abandonment, and removal of such tanks. The locality is authorized to establish a fee schedule for registration of these tanks. The ordinance would require the owner or operator of the tank to develop a discharge contingency plan that ensures a discharge from any regulated tank will be properly contained, mitigated, and cleaned up. While the bill provides a framework for the ordinance, it allows the locality to enact an ordinance that is more restrictive or more extensive in scope than is required by the Code.

1/8/10 Referred to Committee on Counties, Cities and Towns  
 1/15/10 Assigned Subcommittee #2  
 1/28/10 Subcommittee recommends incorporating HB1211-Spruill  
 2/8/10 House: Incorporated by Counties, Cities and Towns (HB 1211-Spruill)

**HB 1211 Non-petroleum aboveground storage tanks. Spruill (Chesapeake)** Authorizes localities to adopt an ordinance that makes it unlawful for any person to construct, maintain, or use any non-petroleum storage tank having a capacity of more than 100,000 gallons without obtaining a permit from the local fire official. The penalty for violating the ordinance is not to exceed a Class 1 misdemeanor.

1/13/10 Referred to Committee on Counties, Cities and Towns  
 1/27/10 Assigned Subcommittee #2  
 1/28/10 Subcommittee recommends reporting with amendments (11Y 0N)  
 2/8/10 Reported from Counties, Cities and Towns with Substitute (19Y 0N)

**Litter**

**HB 1334 Littering; cigarette butts. Morgan (Gloucester)** Prohibits disposal of cigarette butts on public property. Any person convicted of violation shall be guilty of a misdemeanor punishable by a fine of up to \$250. However, in lieu of appearing in court, the violator may mail or personally deliver payment of \$75 to the clerk of the court.

1/22/10 Referred to Committee on General Laws  
 2/1/10 Assigned GL Sub Committee #3 ABC/Gaming  
 2/4/10 Subcommittee recommends reporting with amendments (5Y 2N)  
 2/9/10 Reported from General Laws with Substitute (19Y 3N)

**HB 889 Local cigarette tax; counties. Barlow (** Authorizes any county to impose a local cigarette tax at a rate not to exceed \$0.05 per pack or the amount levied under state law, whichever is greater. It also repeals the Code section that allows only certain counties to impose a local cigarette tax.

1/13/10 Referred to Finance  
 1/18/10 Assigned Subcommittee #1  
 1/20/10 Subcommittee recommends passing by indefinitely

**Other**

**HB 385 Suspension of state mandates. Governor to suspend any mandate, not to exceed two years. Dance (Petersburg)** Requires the Governor, upon application by a locality, to suspend any mandate, or portion thereof, for a period not to exceed two years, prescribed by any unit of the executive branch of state government on a locality upon a finding that it faces fiscal stress and the suspension of the mandate or portion thereof would help alleviate the fiscal hardship. Under existing law, the Governor may suspend such mandates for up to one year, but is not required to do so.

1/12/10 Referred to Committee on General Laws  
 1/18/10 Referred to GL subcommittee #4: Professions/Occupations and Administrative Process  
 1/19/10 Subcommittee recommends reporting with amendments (8Y 0N)  
 1/21/10 Reported with Amendment (22Y 0N)  
 1/27/10 Passed House (98Y 0N)  
 1/28/10 Referred to Senate Committee on General Laws and Technology

**SB 682 Public schools; recycling. Barker (Alexandria)** Requires each local school board to report to the Superintendent of Public Instruction any recycling policies voluntarily implemented or in place in any of its schools. The report shall include the types of items recycled, the number of schools participating in the recycling program, and an approximation of the amount of materials being recycled.

1/22/10 Referred to Committee on Education and Health  
2/1/10 Assigned Education Subcommittee: public education  
2/4/10 Assigned Education Sub: higher education  
2/10/10 Reported for Education and Health (9Y 6N)

**SB 709 Special license plates; members and supporters of the Virginia Recycling Association. Ticer (Northern Va)** Authorizes the issuance of revenue-sharing special license plates to members and supporters of the Virginia Recycling Association. The annual surcharge for these plates would be \$25, instead of the standard \$10 for most other nonrevenue-sharing special license plates. For each set of plates issued (after the first 1,000 sets), \$15 will go to the Virginia Recycling Association to support its operation and programs in Virginia.

1/22/10 Referred to Transportation

**HB 1051 Tax dealer discounts. Scott (Merrifield)** Eliminates the dealer discounts for the retail sales and use tax, communications sales and use tax, state cigarette tax, E-911 tax, tobacco products tax, tire recycling fee, fuels tax, and motor vehicle fuel sales tax.

1/13/10 Referred to Committee on Appropriations

**HJ 110 Commending the County of Henrico on the occasion of its 400th anniversary. McClellan (Richmond)**

1/15/10 Agreed to by the House  
1/21/10 Agreed to by the Senate

**CURBSIDE RECYCLING PROGRAM**

As a result of the storm January 30 there were no collections Monday, February 1 and collection days were slid one day. When the next storm hit Friday, February 5 Blue Friday collections in Chesterfield that had slid to Saturday were canceled.

As noted at the Board meeting, the Christmas week weather also affected collections during the first part of January as set-outs and collections were heavy. Between the cold weather and long days due to heavy set-outs the first half of January was a tough period for Tidewater Fibre Corporation (TFC) crews. They got a little respite the last half of the month as there was a significant drop-off in tonnage. There was a 19.5 percent tonnage drop in the last 2 weeks compared to the first 2 weeks of month.

Collections during January totaled 2,986 tons. This is down 1.1 percent from the 3,020 tons collected during January 2009. January 2010 was the first January since January 2006 when collections failed to exceed 3,000 tons. Fiscal year-to-date, collections total 20,233 tons; down 2.4 percent from the same period last year.

Bin requests of 2,082 slightly exceeded the January 2009 total of 1,976. As a result of the weather and late days missed collections were up in January to 679. This compares to the January 2009 total of 628. There were no penalties assessed for late collections in January.

**CURBSIDE EDUCATION ADVISORY COMMITTEE**

The Curbside Education Advisory Committee met on Thursday, February 4. The committee discussed results of the 2010 calendar design and mailing, ideas and sponsorships for the 2011 calendar, education and outreach in the current year and next, targeted efforts and Earth Day activities with the new Flying Squirrels.

The staff updated committee members on the results of the design and mailing of the 2010 calendar. The post office has been late in mailing calendars this year and several residents still had not received it. Staff has written a letter to the post master to ask for help in ensuring all calendars get mailed. The committee was briefed on the measures staff is taking to correct the shading error in the month of May on the calendar and also discussed the results to date of the survey conducted regarding the new format of the calendar and public relations efforts.

***2010 and 2011 Collection Schedule***

In general, the postcard format was well received by residents. Most liked the smaller size and single sheet format. About 50% of those surveyed missed the magnet. The committee discussed design options for next year including the potential for full color and changing the design, but ultimately decided that residents are accustomed to the color scheme, like it and now recognize it as their curbside collection schedule. A one time magnet was discussed, however was deemed costly.

The committee also discussed sponsors for 2011 and a list was generated to target. The committee ultimately felt that seeking 2-3 sponsors for \$10,000 each was sufficient. Any more sponsors may make the piece too cluttered.

### ***Targeted Outreach***

The staff informed the committee that CVWMA has begun some specific outreach and education efforts in areas where participation is moderate. The market study indicated that more targeted efforts might help in increasing participation in certain areas. Letters have been generated and sent to churches, civic groups and neighborhood associations in some areas of Richmond, Henrico, Chesterfield and Colonial Heights. Staff is also working with a VCU student group to help boost participation in the area around the VCU campus and staff will also be working with another youth group in promoting curbside recycling in the northside.

### ***Earth Day Events***

Staff discussed Earth Day promotional opportunities with the Richmond Flying Squirrels baseball team; more details are provided later in the agenda. Staff is posting Earth Day events and activities on [www.cvwma.com](http://www.cvwma.com) and will be participating in numerous events and providing numerous presentations.

### ***Outlook for 2011 Outreach and Promotions***

Staff reminded the committee of the reduction to the PR assessment in 2011 of 2 cents per household per month; \$60,000 for the year. CVWMA is already saving printing costs on the postcard version of the calendar and increased sponsorship could defer much of the postage and mailing costs. Staff will also be looking carefully at TV/radio and print costs and will be more selective about programs and events we participate in.

The committee will meet once a quarter on the same day as the Technical Advisory Committee in the future. The next meeting is scheduled for May 6, 2010 at 10:00 a.m.

Committee Members Attending: Jenny Valent (Ashland), Howard Heltman (Chesterfield), Steve Chidsey (Hanover), Marcia Kelley (Henrico), Leigh Dunn (Goochland), and Darlene Mallory (Richmond). Staff: Kim Hynes, Bernie Harris, Nancy Drumheller, Stephanie Feaser, and Nan Downey

**MUNICIPAL SOLID WASTE (MSW) PROGRAM**

Missed collections for the month of January were up to 230 misses compared to 147 in the month of December. For the majority of the month, trash collection and call volumes were normal until inclement weather at the end of the month created some delays in service. Trash routes for the week ending January 29 were completed before the January 30 snow storm. However, collections were delayed a day during the first week of February.

**OPERATIONS AND PROGRAM STATISTICS**

Inclement weather on Saturday, January 30 resulted in a cancelation of the six scheduled Saturday drop-off switches. Container First Services resumed services on Tuesday, February 2 and was back on their normal schedule by Wednesday, February 3. The company reported that most of the drop-off containers contained less than normal recyclable materials; a strong indication that visits by citizens during the days of inclement weather at these locations was minimal.

The County of Henrico is in the process of remodeling Fire Station # 12 located on West End Drive. As part of the renovation process, a decision was made to remove the dual container on Tuesday, February 2 and end the collection of drop-off recycling at the location. The Authority now has 41 drop-off recycling locations in the CVWMA region.

***Solid Waste Management Plan (SWMP)***

The Solid Waste Management Plan Amendment for Tri-Cities Disposal and Recycling Services (Old Petersburg Landfill) is on the agenda for the February 11 Crater Planning District Commission meeting. The expansion will ultimately add an additional 4 million cubic yard of capacity, extend the landfill life approximately 20 years, increase daily intake to 1,000 tons and add a transfer station to the site.

The amendment will then be submitted to the Richmond Regional Planning District Commission at their March 11 meeting and presented to the CVWMA Board at the March 19 meeting.

***Procurements***

Proposals were received from ACE, S.B. Cox & TEEL in response to RFP 10-46 for the diversion of Construction and Demolition Debris from sanitary landfills. The selection committee will be meeting with all three respondents February 19 following the Board meeting.

The RFP 10-47 for CFC/HCFC removal from white goods was issued January 19 and responses are due February 19. The current Contract with Tri-City Appliance expires June 30.

### ***Upcoming eCycling Events***

- February 20, 9 to 2; County of Henrico – Ukrops located in Short Pump and White Oak Village Ukrops.
- March 27, 10 to 2; County of Goochland – Fairgrounds (tentative).
- April 10, 9 to 2; County of Henrico - Crossridge Ukrops.
- April 17, 9 to 1; County of Hanover – (Possibly Verdi Lane Convenience Center)
- April 17, Richmond – (Site to be Announced)
- April 24, 9 to 2; County of Henrico – Ukrops located near the John Rolfe Parkway.

### ***Recycling Rate Report***

On Tuesday, January 26, fifty letters requesting recycling rate information for the 2009 Recycling Rate Report were mailed to area recycling processors with a March 1 deadline date of return. To date, the CVWMA office has received ten responses and two telephone contacts from area recyclers informing staff that their response will be forth coming.

The completed report will be presented for review at the April 2010 Board of Directors' meeting and submitted to the DEQ by the April 30 deadline.

**TECHNICAL ADVISORY COMMITTEE (TAC) REPORT**

The Technical Advisory Committee (TAC) met at 9:00 a.m. in the CVWMA conference room on Thursday, February 4, 2010.

Ms. Wanda McGee kicked off the meeting by briefing the committee on her new business, Four Season Recycling and Trading, LLC. The company provides scrap, reuse, recycling solutions, and waste reduction programs for numerous industries. Four Season Recycling and Trading, LLC works with businesses to analyze their scrap and waste streams (primarily paper) to maximize recycling efforts and reduce the impact of discarded materials.

Four Season Recycling and Trading in addition markets the sells collected material to both domestic and foreign markets for paper, plastics, metals, and reusable or recyclable by-products. The company also has capabilities to install recycling equipment including balers and other scrap handling systems.

Services Include:

- Purchase & sell recyclable materials, either loose or baled, truckload or less than truckload quantities.
- Purchase & sell Gaylord boxes
- Purchase & sell recycling equipment
- Waste audits & reduction recommendations
- Roll cutting and baling Pickup service and spotted trailers.
- Recycling and waste reduction consultations
- Export & domestic marketing

Ms. McGee has three employees including herself at this time and is currently looking for a building for material processing and consolidation that she will share with Shred-It for whom she will do the processing.

The committee then discussed the proposed CVWMA contractor audit process to be used to periodically audit CVWMA contractors. Committee members were asked to provide staff with any suggested modifications within the next week so that the process can be finalized and tested.

The audits will cover general facility information, facility safety issues, the transportation, processing and disposal of materials for both recycling and disposal and review the facility's regulatory record. Audits would insure that the contractors are properly recycling materials and operating within contract parameters.

A tentative schedule for the audits is as follows:

- Annually: Tidewater Fibre, Creative Recycling Services (eWaste), Republic, Waste Management
- Every 2 Years: Sims Metal, Safety-Kleen, FCC Environmental, CFS (drop-off hauling), Tri-City Appliance (CFC/HCFC)
- Once per Contract Term: VA Recycling (tires), Massy Woods & West (propane tanks), Battery Barn, Southeast Paper, Yard Waste Grinders

An initial audit as a test of the process will be scheduled with Tidewater Fibre sometime in the first quarter. The process calls for the form to be sent to the contractor to collect the necessary information prior to the visit and then the remaining information will be entered during the audit visit itself.

Authority staff then reported on the progress of amendment 5 to the SWMP for the expansion of the Tri-Cities Disposal (old Petersburg) Landfill. The landfill is amending their permit to increase the capacity of two existing cells using MSE walls, add additional cells with the same technology, add a transfer station and increase their daily waste intake to 1,000 tons per day. Upon implementation of all these items the landfill which is scheduled to run out of capacity in the next year or so as currently configured will have an additional capacity of 4 million tons and an estimated life of 20 years. Once implemented this project should help assure that sufficient low cost disposal capacity is available in the Region for the foreseeable future.

The Plan amendment is included on the agenda for the Crater PDC at their February 11 meeting. The amendment is tentatively scheduled to be reviewed by the Richmond Regional PDC at their March 11 meeting and then be presented to the CVWMA Board at the March 19 meeting.

Staff then informed the TAC members that three responses were received to the CDD diversion RFP (ACE Recycling, S.B. Cox and TEEL) and the interviews with the selection committee have been scheduled for February 19.

CVWMA staff informed the committee of upcoming eCycling events as mentioned under Staff Agenda Line Item #8, Operations and Program Statistics and reported that the CVWMA contract with Tri-Cities Appliance for the removal of CFC/HCFCs from white goods expires June 30, 2010. The RFP 10-47 was issued February 19; responses are due on March 19.

In addition, Mr. Chidsey indicated that the Counties of Henrico and Hanover are considering a joint HHW event in addition to the eCycling on April 17. He also indicated that they would like to include a pharmaceutical take-back at the event and requested staff to continue to follow-up with the event contractor on this process.

Committee Members Attending: Steve Chidsey (Acting Chairman - Hanover), John Fountain (Hopewell), Ed Cahill (Powhatan), David Sutton (Prince George), Howard Heltman (Chesterfield), and Bill Riggleman (Petersburg). Harold Rowson of the Hanover Community Services Board was also in attendance. CVWMA Staff: Nancy Drumheller, Nan Downey, Bernie Harris and Reggie Thompson.

**PUBLIC INFORMATION**

***2010 Curbside Recycling Collection Schedule and Survey***

CVWMA staff continues to work with the Post Office to try to get the remaining 2010 schedules mailed out to eligible households.

Call Center staff responded to 5,799 hotline calls and entered 2,082 bin requests. The CVWMA website stats report tallies 1,154 visits to online bi-weekly schedule and 1,044 visits to online curbside request form during the month of January. Over 500 curbside participants signed up for the free e-mail reminder.

CVWMA is conducting an online survey to poll feedback from the 2010 schedule. Suggestions and recommendations were presented to the Curbside Education Advisory Committee for 2011 design considerations by the committee. Feedback has been very positive on the new format.

***Waste Reduction News***

The February electronic newsletter included articles on 2010 curbside recycling survey, closing of Fire Station #12 Drop-Off in Henrico, upcoming E-Cycling Collection Events, and a reminder to visit CVWMA on FaceBook, YouTube and Flickr for program information.

***Inclement Weather***

Inclement weather collection days aired on local networks and radio the weeks of February 1 and February 8, 2010. Updated information was posted to the CVWMA website daily as well as all phone messaging.

***Media Opportunities***

CVWMA staff participated in several media interviews this month. Richmond Times Dispatch/Metro Business John Blackwell did a story on glass recycling and Fulton Hill Homeowner Association's newsletters did a short story on curbside recycling.

***Outreach and Earth Day***

CVWMA staff have researched participation areas and set-out rates in several jurisdictions to begin the "targeted messaging" efforts suggested by the Market Study. Letters have been sent to civic groups; neighborhood block captains; churches; and schools asking how CVWMA can partner with them to get out the message "curbside recycling is available in your area". As a result of these initial staff efforts, six after school programs in the City of Richmond have taken place and several presentations with civic groups are scheduled. The target messaging will continue throughout this fiscal year and next fiscal year.

To further promote curbside recycling CVWMA will partner with the Richmond Flying Squirrels for Earth Day at the Diamond on Wednesday, April 21 at 7:05 p.m. CVWMA will be the title sponsor of the evening baseball game. The sponsorship package includes pre-game promotion on the radio; a baseball player to display CVWMA's recycling bin and talk about recycling; CVWMA logo on 2500

hats to be distributed at the game; all in stadium public address and scoreboard messaging (recycling announcements), use of luxury suite plus 12 field level tickets, 100 free upper level tickets to give to member localities, Mascots to interact in field and sign autographs, ¼ page ad in 2010 Flying Squirrels Souvenir Magazine, and much more.

CVWMA will promote the baseball game as well as all of the Earth Day activities scheduled in all localities on the CVWMA website and in press releases.

CVWMA staff attended meetings; participated in outreach opportunities or provided information and resources to the following individuals and groups in January 2010.

***Meetings***

- Executive Roundtable
- Chesterfield County Curbside Advisory Committee
- Keep Virginia Beautiful Board of Directors
- Charles City Board of Supervisors
- Henrico Extension ELC Board Meeting
- Media Interviews- Richmond Times Dispatch, Fulton Hill Association

***Presentation & Publication Requests***

<b>Group</b>	<b>Number</b>	<b>Locality</b>	<b>Request</b>	<b>Type</b>	<b>Publications</b>
WRIC Channel 8	1	Regional	Interview	Media	Curbside/2010 Collection Schedule
WRIC Channel 8 Recycling Trivia Contest	5	Various	Educational Materials	Media	Publications & Give-a-ways
Tuckahoe Area Library	75	Henrico	Educational Materials	Government	Publication & Extra Container Stickers
Gayton Library Branch	75	Henrico	Educational Materials	Government	Publication & Extra Container Stickers
Dumbarton Area Library	75	Henrico	Educational Materials	Government	Publication & Extra Container Stickers
North Park Library Branch	75	Henrico	Educational Materials	Government	Publication & Extra Container Stickers
Bring One for Chipper Event	800	Richmond	Educational Materials	Government	Activity Books and Pencils
Richmond Times Dispatch Metro Business	1	Regional	Interview	Media	Glass Recycling
Twin Hickory Area Library	75	Henrico	Educational Materials	Government	Publication & Extra Container Stickers
Women’s Club of Sandston	41	Henrico	Presentation	Civic	Publications & Give-a-ways
Powhatan Anti-Litter Committee	75	Powhatan	Educational Materials	Government	Magnets
Goochland Litter & Recycling Committee	75	Goochland	Educational Materials	Government	Curbside Brochures & Magnets

**Presentation & Publication Requests (Contd.)**

City of Richmond Public Schools/After School Prog.	200	Richmond	Educational Materials	School	Activity Books & Pencils
J.B. Cary ES After School Program	22	Richmond	Presentation	School	Activity Books & Pencils
North Elem. School	125	Prince George	Educational Materials	School	Activity Books
Blackwell ES After School Program	21	Richmond	Presentation	School	Activity Books & Pencils
ED Redd ES After School Program	33	Richmond	Presentation	School	Activity Books & Pencils
Univ. of Richmond Annual Mascot Half-time Show	4500	Henrico	Mascot	School	Recycling Outreach
Broad Rock ES After School Program	23	Richmond	Presentation	School	Activity Books & Pencils
Stonehenge Garden Club	20	Chesterfield	Educational Materials	Civic	Publications & Give-a-ways
Charles City County Board of Supervisors' Meeting	5	Charles City	Educational Materials	Government	Publications
Boy Scout Troop	15	Chesterfield	Educational Materials	Scouts	Journey Kits, Activity Books & Pencils
GH Reid ES After School Program	27	Richmond	Presentation	School	Activity Books & Pencils
Rich Olson/Grace Street	12	Richmond	Educational Materials	Citizen	Calendars & Magnets
Fulton Hill Association	1	Richmond	Interview	Civic	Curbside Recycling
Recyclemania at VCU	5,384	Richmond	Mascot	School	Recycling Outreach
James River Advisory Council	23	Regional	Presentation	Non-Profit	Calendars, Extra Container Stickers, Pens & Magnets
Miles Jones ES After School Program	15	Richmond	Presentation	School	Activity Books & Pencils
<b>Total, FY 09-10</b>	<b>22,426</b>				

**Web site Statistics**

	Visitors	Visits	Visit Length	E-mails
January 2010	6,235	9,249	4 min ,4 sec	674
<b>Total, FY 09-10</b>	<b>30,834</b>	<b>48,431</b>	--	<b>2,915</b>

**Top Web Pages Viewed**

Homepage (6,479 visits) - cvwma.com  
 Recycling Programs (2,243 visits) - recycling\_programs.wbp.  
 Curbside (2,196 visits) - recycling\_programs/curbside\_recycling.wbp  
 Electronics (1,624 visits) - recycling\_programs/electronics.whp

*Curbside Recycling E-mail Reminder Subscribers*

	<b>Total Subscribed</b>	<b>Added</b>	<b>Removed</b>
January 2010	8,412	513	5
<b>Total, FY 09-10</b>	<b>8,925</b>	<b>6,546</b>	<b>602</b>

**FINANCIAL REPORTS FOR JANUARY 2010**

The financial reports for January 2010 are hereby submitted for review and consideration. The reports reflect the results of operations in the General Operating Fund, Curbside, Drop Off, MSW and Other Special Project Funds. The CVWMA has a combined net income of about \$146,000 for administration, operations and public information for the remainder of the fiscal year. The CVWMA continues to remain within total budget in all funds as of January 31, 2010.

**Recommended Action:** Approval of the January 2010 Financial Reports.

Attachments

**Central Virginia Waste Management Authority  
Summary Statement of Actual Revenues and Expenses By Fund  
July 2009 – January 2010**

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**Summary - All Funds**

	<u>Total Revenues</u>	<u>Total Expenses</u>	<u>Transfers In (Out)</u>	<u>Totals</u>
General Operating Fund	\$ 504,678	\$ 315,478	\$ -	\$ 189,200
Curbside Project Fund	3,307,676	3,320,788	-	(13,112)
Drop-Off Project Fund	368,252	370,762	-	(2,510)
Municipal Solid Waste Fund	2,161,887	2,179,718	-	(17,831)
CFC/HCFC	16,479	16,599	-	(120)
Special Waste Collections	91,500	93,752	-	(2,252)
Waste Tire Fund	28,685	28,851	-	(166)
Appliance and Scrap Metal Hauling	108,605	108,590	-	15
Yard Waste Projects	224,568	225,675	-	(1,107)
Waste Transfer & Disposal	1,345,760	1,351,994	-	(6,234)
	<u>                  </u>	<u>                  </u>	<u>                  </u>	<u>                  </u>
<b><i>Totals</i></b>	<b><u>\$ 8,158,090</u></b>	<b><u>\$ 8,012,208</u></b>	<b><u>\$ -</u></b>	<b><u>\$ 145,882</u></b>

<b><i>Capital Outlay:</i></b>	<u>Month to date</u>	<u>Year to date</u>	<u>Budget</u>	<u>Variance</u>
Computer equipment	\$ 2,071	\$ 6,171	\$ 14,000	\$ 7,829
Office equipment	-	-	2,000	\$ 2,000
<b><i>Total Capital Outlay</i></b>	<b><u>\$ 2,071</u></b>	<b><u>\$ 6,171</u></b>	<b><u>\$ 16,000</u></b>	<b><u>\$ 9,829</u></b>

**Central Virginia Waste Management Authority**  
**Statement of Revenues and Expenses – Budget and Actual**  
**July 2009 – January 2010**

**General Operating Fund**

	<u>Month to Date</u> <u>Actual</u>	<u>Year to Date</u> <u>Actual</u>	<u>Total</u> <u>Budget</u>	<u>Variance</u>	<u>% Budget</u> <u>Remaining</u>
<b>Revenues:</b>					
Annual Gov't Assessments	\$ -	\$ 503,312	\$ 503,320	\$ (8)	0.0%
Interest on Investments	325	1,366	20,000	(18,634)	-93.2%
Miscellaneous/Other	-	-	1,000	(1,000)	-100.0%
<b>Total Revenues</b>	<u>325</u>	<u>504,678</u>	<u>524,320</u>	<u>(19,642)</u>	<u>-3.7%</u>
<b>Expenses:</b>					
Personnel services	27,540	192,488	325,250	132,762	40.8%
Fringe benefits	7,329	50,020	88,050	38,030	43.2%
Professional services	1,994	24,704	24,500	(204)	-0.8%
Repairs and maintenance	125	1,271	2,830	1,559	55.1%
Advertising and promotions	439	782	5,500	4,718	85.8%
Materials and supplies	374	2,110	6,900	4,790	69.4%
Other services and charges	1,480	8,542	19,050	10,508	55.2%
Leases	3,206	24,019	36,825	12,806	34.8%
Depreciation	1,538	11,542	22,200	10,658	48.0%
<b>Total Expenses</b>	<u>44,025</u>	<u>315,478</u>	<u>531,105</u>	<u>215,627</u>	<u>40.6%</u>
<b>Transfers In (Out)</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<b>Totals</b>	<u>\$ (43,700)</u>	<u>\$ 189,200</u>	<u>\$ (6,785)</u>	<u>\$ 195,985</u>	
<b>Capital Outlay:</b>					
	<u>Month to Date</u>	<u>Year to Date</u>	<u>Budget</u>	<u>Variance</u>	
Computer equipment	\$ -	\$ 4,100	\$ 7,500	\$ 3,400	
Office equipment	-	-	1,000	\$ 1,000	
Vehicular equipment	-	-	-	\$ -	
<b>Total Capital Outlay</b>	<u>\$ -</u>	<u>\$ 4,100</u>	<u>\$ 8,500</u>	<u>\$ 4,400</u>	

**Central Virginia Waste Management Authority**  
**Statement of Revenues and Expenses – Budget and Actual**  
**July 2009 – January 2010**

**Curbside Project Fund**

	<u>Month to Date</u> <u>Actual</u>	<u>Year to Date</u> <u>Actual</u>	<u>Total</u> <u>Budget</u>	<u>Variance</u>	<u>% Budget</u> <u>Remaining</u>
<b>Revenues:</b>					
Project Service Fees	\$ 435,735	\$ 3,051,102	\$ 5,460,000	\$ (2,408,898)	-44.1%
Public Relations Assessment	19,934	139,009	245,000	(105,991)	-43.3%
Customer Service Assessment	14,923	104,256	195,000	(90,744)	-46.5%
Contract Admin Costs	-	10	500	(490)	-98.0%
Grants and Sponsorships	-	10,000	-	10,000	0.0%
Interest on Investments	892	3,299	42,000	(38,701)	-92.1%
	<u>471,484</u>	<u>3,307,676</u>	<u>5,942,500</u>	<u>(2,634,824)</u>	<u>-44.3%</u>
<b>Total Revenues</b>					
<b>Expenses:</b>					
Personnel services	14,774	99,614	170,705	71,091	41.6%
Fringe benefits	4,725	32,794	55,200	22,406	40.6%
Professional services	902	16,107	16,210	103	0.6%
Repairs and maintenance	50	792	1,770	978	55.3%
Advertising and promotions	1,705	38,421	129,500	91,079	70.3%
Materials and supplies	1,533	2,989	4,205	1,216	28.9%
Other services and charges	2,035	57,485	65,685	8,200	12.5%
Leases	2,475	18,269	28,500	10,231	35.9%
Depreciation	459	3,215	10,000	6,785	67.9%
Contractual services	435,735	3,051,102	5,461,000	2,409,898	44.1%
	<u>464,393</u>	<u>3,320,788</u>	<u>5,942,775</u>	<u>2,621,987</u>	<u>44.1%</u>
<b>Total Expenses</b>					
<b>Transfers In (Out)</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<b>Totals</b>	<u>\$ 7,091</u>	<u>\$ (13,112)</u>	<u>\$ (275)</u>	<u>\$ (12,837)</u>	
<b>Capital Outlay:</b>					
Computer equipment	\$ 2,071	\$ 2,071	\$ 5,000	\$ 2,929	
Office equipment	-	-	1,000	\$ 1,000	
<b>Total Capital Outlay</b>	<u>\$ 2,071</u>	<u>\$ 2,071</u>	<u>\$ 6,000</u>	<u>\$ 3,929</u>	

**Central Virginia Waste Management Authority**  
**Statement of Revenues and Expenses – Budget and Actual**  
**July 2009 – January 2010**

**Drop Off Project Fund**

	<u>Month to Date</u> <u>Actual</u>	<u>Year to Date</u> <u>Actual</u>	<u>Total</u> <u>Budget</u>	<u>Variance</u>	<u>% Budget</u> <u>Remaining</u>
<b>Revenues:</b>					
Project Service Fees	\$ 51,783	\$ 355,767	\$ 585,000	\$ (229,233)	-39.2%
Materials Sales Rebate	2,174	12,342	35,000	(22,658)	-64.7%
Interest on Investments	40	143	3,000	(2,857)	-95.2%
<b>Total Revenues</b>	<u>53,997</u>	<u>368,252</u>	<u>623,000</u>	<u>(254,748)</u>	<u>-40.9%</u>
<b>Expenses:</b>					
Personnel services	504	3,489	5,895	2,406	40.8%
Fringe benefits	144	1,003	1,480	477	32.2%
Professional services	85	1,017	1,760	743	42.2%
Repairs and maintenance	5	45	100	55	55.0%
Advertising and promotions	5	19	2,225	2,206	99.1%
Materials and supplies	14	106	145	39	26.9%
Other services and charges	54	504	860	356	41.4%
Leases	115	845	1,025	180	17.6%
Contractual services	51,783	355,767	585,000	229,233	39.2%
Materials sales rebate	1,261	7,967	26,250	18,283	69.6%
<b>Total Expenses</b>	<u>53,970</u>	<u>370,762</u>	<u>624,740</u>	<u>253,978</u>	<u>40.7%</u>
<b>Transfers In (Out)</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<b>Totals</b>	<u>\$ 27</u>	<u>\$ (2,510)</u>	<u>\$ (1,740)</u>	<u>\$ (770)</u>	

**Central Virginia Waste Management Authority**  
**Statement of Revenues and Expenses – Budget and Actual**  
**July 2009 – January 2010**

**Municipal Solid Waste Fund**

	<u>Month to Date</u> <u>Actual</u>	<u>Year to Date</u> <u>Actual</u>	<u>Total</u> <u>Budget</u>	<u>Variance</u>	<u>% Budget</u> <u>Remaining</u>
<b>Revenues:</b>					
Project Service Fees	\$ 314,928	\$ 2,143,139	\$ 3,670,000	\$ (1,526,861)	-41.6%
Customer Service Assessment	2,207	15,605	28,500	(12,895)	-45.2%
Contract Admin Costs	40	820	3,000	(2,180)	-72.7%
Interest on Investments	<u>722</u>	<u>2,323</u>	<u>31,000</u>	<u>(28,677)</u>	<u>-92.5%</u>
<b>Total Revenues</b>	<u>317,897</u>	<u>2,161,887</u>	<u>3,732,500</u>	<u>(1,570,613)</u>	<u>-42.1%</u>
<b>Expenses:</b>					
Personnel services	2,446	16,998	29,185	12,187	41.8%
Fringe benefits	672	4,696	7,920	3,224	40.7%
Professional services	522	6,437	6,840	403	5.9%
Repairs and maintenance	34	295	660	365	55.3%
Advertising and promotions	29	116	3,000	2,884	96.1%
Materials and supplies	137	530	1,290	760	58.9%
Other services and charges	335	3,052	5,255	2,203	41.9%
Leases	403	2,973	4,450	1,477	33.2%
Depreciation	211	1,482	3,400	1,918	56.4%
Contractual Services	<u>314,928</u>	<u>2,143,139</u>	<u>3,670,000</u>	<u>1,526,861</u>	<u>41.6%</u>
<b>Total Expenses</b>	<u>319,717</u>	<u>2,179,718</u>	<u>3,732,000</u>	<u>1,552,282</u>	<u>41.6%</u>
<b>Transfers In (Out)</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<b>Totals</b>	<u>\$ (1,820)</u>	<u>\$ (17,831)</u>	<u>\$ 500</u>	<u>\$ (18,331)</u>	
<b>Capital Outlay:</b>					
	<u>Month to Date</u>	<u>Year to Date</u>	<u>Budget</u>	<u>Variance</u>	
Computer equipment	\$ -	\$ -	\$ 1,500	\$ 1,500	
Office equipment	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	
<b>Total Capital Outlay</b>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 1,500</u>	<u>\$ 1,500</u>	

**Central Virginia Waste Management Authority**  
**Statement of Revenues and Expenses – Budget and Actual**  
**July 2009 – January 2010**

**Other Special Projects**

	<b>Month to Date</b> <b><u>Actual</u></b>	<b>Year to Date</b> <b><u>Actual</u></b>	<b>Total</b> <b><u>Budget</u></b>	<b><u>Variance</u></b>	<b>% Budget</b> <b><u>Remaining</u></b>
<b>Revenues:</b>					
Project Service Fees	\$ 192,246	\$ 1,668,433	\$ 3,825,000	\$ (2,156,567)	-56.4%
Materials Sales Rebate	33,140	145,999	117,000	28,999	24.8%
Interest on Investments	<u>338</u>	<u>1,165</u>	<u>15,700</u>	<u>(14,535)</u>	<u>-92.6%</u>
<b>Total Revenues</b>	<u>225,724</u>	<u>1,815,597</u>	<u>3,957,700</u>	<u>(2,142,103)</u>	<u>-54.1%</u>
<b>Expenses:</b>					
Personnel services	300	2,250	3,900	1,650	42.3%
Fringe benefits	23	172	325	153	47.1%
Professional services	520	5,861	5,800	(61)	-1.1%
Repairs and maintenance	35	304	675	371	55.0%
Advertising and promotions	-	721	2,500	1,779	71.2%
Materials and supplies	96	308	960	652	67.9%
Other services and charges	75	537	1,075	538	50.0%
Contractual services	192,245	1,669,424	3,825,000	2,155,576	56.4%
Materials sales rebate	<u>33,141</u>	<u>145,885</u>	<u>117,000</u>	<u>(28,885)</u>	<u>-24.7%</u>
<b>Total Expenses</b>	<u>226,435</u>	<u>1,825,462</u>	<u>3,957,235</u>	<u>2,131,773</u>	<u>53.9%</u>
<b>Transfers In (Out)</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<b>Totals</b>	<b><u>\$ (711)</u></b>	<b><u>\$ (9,865)</u></b>	<b><u>\$ 465</u></b>	<b><u>\$ (10,330)</u></b>	

**ADMINISTRATIVE**

***President's Day***

The CVWMA staff will observe President's Day on Monday February 15. CVWMA programs are not impacted by this holiday. The Call Center will be operational during normal working hours to respond to customer issues for the Curbside Recycling and Municipal Solid Waste Programs.

***Upcoming Meetings***

The following is a listing of upcoming CVWMA meetings:

Technical Advisory Committee	March 4, 2010	9:00 a.m.
Executive Committee	March 8, 2010	2:00 p.m.
Board of Directors (Richmond)	March 19, 2010	9:00 a.m.