

THE Regional Waste Line

The Newsletter of the CVWMA



Fall/Winter 2008

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The Regional Waste Line is published by the Central Virginia Waste Management Authority, a public service authority created to assist member localities in developing and implementing effective recycling programs and solid waste management.

A Message from the Executive Director



Kimberly A. Hynes,
Executive Director

Going green seems to be the trend these days and although recycling is only a part of the 'green' theme, it's something everyone can do at home, work and out in the community. Recycling has and is becoming more and more popular among consumers, schools and businesses not just around the Country, but here in central Virginia. The CVWMA's curbside and drop off recycling programs collected and recycled more than 40,000 tons of paper, cardboard, aluminum, plastic and glass in fiscal year 2008, an increase of 2,400 tons or 6.3% over the previous year. Beyond recycling the traditional paper and aluminum cans, residents of central Virginia are becoming greater stewards of the environment by recycling things like computers, TVs, cell phones, compact fluorescent bulbs, appliances and yard waste. Public education and outreach efforts have boosted awareness of the importance of recycling and central Virginia residents should be proud of their efforts! ♻️

Digital-to-Analog Changeover: Toxic Waste Potential

On February 17, 2009 all full-power broadcast television stations in the United States will stop broadcasting on analog airwaves and begin broadcasting only in digital. Known as the DTV act, this change will free up airwaves for public safety communications and wireless services. Many consumers are confused as to whether their television will continue to work after the switchover. The DTV act has the potential to create an increased toxic waste disposal if consumers decide to replace their analog televisions and not properly dispose of the old ones. In reality, a new television is probably not necessary. Before running out to purchase a new television, it is important to look at the facts and make an informed decision. With the purchase of only



CVWMA helps area residents with proper disposal of unwanted electronics.

see DIGITAL page 2

Curbside & Trash Collection

Holiday Information

Collections will be one day late during the following weeks to observe the holidays below:

THANKSGIVING DAY

No collections on Thursday, November 27. Thursday and Friday collections are delayed one day.

CHRISTMAS DAY

No collections on Thursday, December 25. Thursday and Friday collections are delayed one day.

NEW YEARS DAY

No collections on Thursday, January 1. Thursday and Friday collections are delayed one day.

CVWMA Wins Keep Virginia Beautiful Award

Central Virginia Waste Management Authority recently received a first place award from Keep Virginia Beautiful in the Waste Reduction category. This award recognizes the efforts of CVWMA to minimize the impact of waste and promote responsible waste handling in the community. The CVWMA entry will now be entered for the Keep America Beautiful national awards. ♻️



Electronics Recycling Collection Events

Saturday, November 1

Rockwood Park
Chesterfield
9 am - 2 pm

Cavalier Square Shopping Ctr
Hopewell
9 am - 2 pm

Saturday, November 8

Ukrop's Cross Ridge
Henrico
9 am - 2 pm

Ukrop's White Oak Mall
Henrico
9 am - 2 pm

Saturday, November 15

Ukrop's John Rolfe Parkway
Henrico
9 am - 2 pm



Contact CVWMA for more information about locations, directions, times, accepted items, fees (if applicable), and permanent e-cycling sites.

Call the Recycling Hotline at 340-0900 or visit www.cvwma.com/recycling_programs/electronics

CVWMA Partners with Ukrop's to Promote E-Cycling Events

Once again, CVWMA has partnered with Ukrop's Supermarkets to promote electronics recycling. Three electronics collections are scheduled to be held at area Ukrop's locations in November. Events will be held on November 8 at the Cross Ridge and White Oak Mall locations and on November 15 at the John Rolfe Parkway store. Participants of CVWMA electronics recycling events can enter to win a \$100 Ukrop's gift card.

CVWMA and Ukrop's have hosted eight events and together recycled nearly 90,000 pounds of electronics. ♻️



Curbside Recycling Expands in Hanover and Henrico Counties



Beginning July 1, 2008, Hanover County introduced curbside recycling in two of its larger neighborhoods. Ashcreek and Milestone subdivisions now receive bi-weekly curbside recycling collection. Residents of these neighborhoods can find out more about the program and how to start recycling by calling the Recycling Hotline.

Henrico County also recently announced plans to expand their recycling program. Curbside recycling will now be offered countywide to all eligible single-family homes. Residents can find out more about curbside recycling by calling the Recycling Hotline at 340-0900.

DIGITAL

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a converter box or cable or satellite subscription, an analog television will be able to receive the digital broadcast. Converter boxes are available at electronics retailers nationwide and coupons are available at www.dtv2009.gov. For consumers who choose to buy a new TV, the Environmental Protection Agency (EPA) recommends purchasing Energy Star-qualified sets.

The EPA also encourages consumers to recycle their unwanted TVs, which recovers valuable materials from the circuit boards, metal wiring, leaded glass, and plastics. In the central Virginia area, residents can recycle unwanted electronics through the CVWMA electronics recycling program. More information is available at www.cvwma.com/recycling_programs/electronics.wbp.

A list of upcoming electronics collection events can also be found in the green bar on the left.

For more information about the Digital-to-Analog changeover, visit www.dtv.gov or www.epa.gov/epa-waste/conservematerials/ecycling/tv-convert.htm.



Citizens can recycle unwanted and broken electronic equipment through the CVWMA electronics recycling program.

School Recycling Pilot Program Update



Students at Twin Hickory Elementary School help collect paper to be recycled.

The CVWMA School Recycling Pilot Program has now entered its final year. Thanks to an EPA Region 3 Solid Waste Grant, \$10,000 was given to the Central Virginia Waste Management Authority in late 2006 to implement a two year paper recycling program in the central Virginia schools. In the end of the year grant report sent to EPA, the CVWMA reported that the 13 schools entered in the program recycled 60 tons of paper from September 2007-June 2008. All of this paper was being land filled prior to this effort.

Participating schools recycled **60 Tons** of paper in the first year of the pilot program.

For the 2008-2009 school year, CVWMA requested additional funding from the EPA to expand the recycling program. With an extra \$2,500 added to

the grant, CVWMA was able to expand the program to include 26 central Virginia schools for the final year. Participating schools receive classroom containers for collecting paper, an outdoor paper collection bin, and educational resources from CVWMA.

CVWMA is studying the volume of paper that can be collected and recycled in school settings. The results of the program, which will conclude in June 2009, will be shared with area school boards. The ultimate goal is to highlight the amount of paper that could be recycled in schools and hopefully encourage more schools in central Virginia to implement recycling programs. ♻️



Recycling coordinators from participating schools attend orientation to learn about the pilot program.

2008-2009 Pilot Program Participants

Carver Middle
Colonial Heights High
Colonial Trail Elementary
Crestview Elementary
Elizabeth Davis Middle
Enon Elementary
J. B. Fisher Elementary
J.A. Chalkley Elementary
Johnson Elementary

Laburnum Elementary
Lakeside Elementary
Maybeury Elementary
Mehfoud Elementary
Millwood School
Moody Middle
North Elementary
OB Gates Elementary

Open High
Redd Elementary
Ridge Elementary
Seven Pines Elementary
St. Bridget's School
St. Edward Epiphany
Thomas Dale High
Twin Hickory Elementary

Celebrate America Recycles Day

On November 15, CVWMA celebrates America Recycles Day - a national awareness campaign to get people excited about recycling. In addition to participation in several local events including the Children's Museum of Richmond, CVWMA will host electronics recycling collection events and a recycling facility tour.



Also, citizens who make a pledge to commit to recycling are entered in to a drawing to win prizes made from recycled materials. For more information about America Recycles Day and CVWMA events, visit www.cvwma.com/education_and_outreach/america_recycles_day.wbp. ♻️

2009 Curbside Recycling Collection Schedule

Be on the look out for your 2009 curbside collection schedule to arrive by the new year. The 2009 calendars will be mailed in December. If you have questions about curbside recycling, contact the Recycling Hotline at 340-0900. ♻️



Recycling Facility Tour



CVWMA will host a recycling facility tour on:

Thursday, November 13

Interested participants should email info@cvwma.com. Space is limited.

Home Depot Recycles CFLs



Citizens can now recycle compact fluorescent lightbulbs at any Home Depot store. This free service is available at all store locations. CFLs may be brought to the returns desk and Home Depot associates will ensure the safe recycling of the bulbs.

Green Holiday Guide & Tree Recycling

As the holiday season approaches, consider the impact your celebration has on the environment. There are a number of ways you can modify your choices to reduce the amount of waste you create. Visit http://www.cvwma.com/education_and_outreach/holiday_shopping_guide.wbp for more information.



CVWMA will also compile a list of locations to recycle your Christmas tree. This information will be available on our website at www.cvwma.com near the end of December. ♻️

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