

THE Regional Waste Line

The Newsletter of the CVWMA



OCTOBER 2007

In This Issue:

New Containers.....pg 1
 Contest Winners.....pg 1
 Textile Recyclingpg 2
 School Recycling.....pg 2
 Electronics Recycling.....pg 3
 America Recycles Day.....pg 3
 Upcoming Events.....pg 4
 Board of Directors.....pg 4

The Regional Waste Line is published by the Central Virginia Waste Management Authority, a public service authority created to assist member localities in developing and implementing effective solid waste management and recycling programs.

Drop Off Program Gets a New Look

New container design unveiled

The drop-off recycling program experienced exciting changes as CVWMA unveiled new collection containers in July. The new containers feature the signature CVWMA bright green color and are more user-friendly. Openings on the containers have been increased in size for convenience and doors have been added to prevent material from blowing out while the containers are being transported to the recycling facility. The newspaper collection bins now also accept magazines and catalogs.

Additionally, new decals have been designed to instruct citizens on proper preparation of accepted items and placement of the materials into the appropriate openings in the bins. These decals feature illustrations and descriptive text to clearly communicate which materials are accepted in the recycling program. The design also prominently features CVWMA contact information for the website and recycling hotline, should a citizen have a question or other need concerning use of the recycling program. ♻️



Win with Your Bin Contest Winners

Congratulations to the winners of our Win with Your Bin contest. The recycling incentive contest was open to citizens eligible for curbside recycling collection. Cash prizes were awarded to selected participants with properly prepared recycling bins set out on their assigned collection day. Our grand prize winner was Kimberlyn Towles of Chesterfield. She received a cash prize of \$300. In addition, the following people were selected as daily winners and each received a cash prize of \$50. In Chesterfield: Lisa Alderson, Rachael Goodrich, Judy Johnson, Trevor Minor, Heather Nees, Jessica Neese, Kathleen

Curbside & Trash Collection Holiday Information

Collections will be one day late during the following weeks to observe the holidays below:

THANKSGIVING DAY

No collections on Thursday, November 22. Collections on Thursday and Friday are delayed one day.

CHRISTMAS DAY

No collections on Tuesday, December 25. Collections on Tuesday, Wednesday, Thursday, and Friday are delayed one day.



Kimberlyn Towles (second from left) was the Win with Your Bin grand prize winner. Presenting the award are (left to right) Chesterfield Waste and Resource Recovery Division Manager Barry Matthews, County Administrator Jay Stegmaier, and CVWMA Executive Director Kimberly Hynes.

CVWMA Partners with Goodwill for Textile Recycling



CVWMA has partnered with Goodwill of Central Virginia to promote textile recycling. Large blue collection bins have been placed at several area convenience centers making it easy for residents to donate their unwanted textiles for reuse instead of tossing them in the trash. Goodwill sells donated items in their retail stores, whose revenue supports their mission of assisting individuals with obstacles to employment. Currently, collection sites include several locations in Hanover County and Chesterfield County and one in Prince George County. In the month of August, over 6,500 pounds of materials were collected. There are plans to expand the program

in the near future. Materials collected include clothing, shoes, belts, purses, and any other textiles. For more information about this program, please visit www.cvwma.com.

For more information:

Call our
Recycling Hotline:
(804)340-0900

Or visit
our website:
www.cvwma.com



Textile Recycling Locations

Chesterfield:

Northern Area and Southern Area Convenience Centers

Prince George:

Convenience Station, Rt. 649

Hanover:

Beaverdam, Mechanicsville, Courthouse, Doswell, Montpelier and Elmont Convenience Centers

CONTEST

continued from page 1

Obarski, and Jewel Wood. In Goochland: Nedra Luke. In Henrico: Anya Campbell, Donna Chatelle, Owen Edwards, Anne Glaze, Amy Kelley, Barbara Parsons, Christen Pickral, Shirley Robertson, Sonia Rosenberg, and William Stewart. In Richmond: April Brown, Ellie Edley, Charlene Jefferson, Irene Roller, Bob Tingle, and Robert Wheatley. We would like to thank all those who participated in our contest.

School Recycling Pilot Program Begins



In September, CVWMA implemented a two-year school recycling pilot program. Thirteen schools in central Virginia were selected to participate in the study. Participation in this pilot program was open to public and private k-12 schools in the Town of Ashland, Chesterfield County, the City of Colonial Heights, Henrico County and the City of Richmond.

Participating schools will receive two years of recycling collection, classroom containers, training programs, incentive contests and educational materials. CVWMA received a \$10,000 grant from the Environmental Protection Agency to fund this project. In addition, each school selected to participate is contributing \$15 per month (\$360 total) towards the program's costs.

The intent of the program is to study the amount of paper that can be recycled at schools. The information that is collected will be shared with school districts in central Virginia at the pilot program's conclusion. The ultimate goal of the program is to encourage more schools in our area to implement recycling programs.

School Recycling Pilot Program Participants

Colonial Trail Elementary
J.B. Fisher Elementary
Lakeside Elementary
Maybeury Elementary
Oak Grove Elementary
Open High School
Orchard House School
R.C. Longan Elementary
Ridge Elementary
St. Bridget's School
St. Michael's Episcopal
Thomas Jefferson High
Twin Hickory Elementary



Celebrate America Recycles Day, November 15, by pledging to improve your recycling efforts in the coming year. CVWMA will celebrate the day by hosting a variety of events, including electronics recycling and recycling facility tours. More information can be found on our website, www.cvwma.com or by calling the Recycling Hotline at (804) 340-0900.

Citizens can visit our website to fill out the America Recycles Day pledge card and be eligible to win prizes made from recycled materials.

PRIZES

For Adults

Glass: Coasters
 Metal: Serving Tray
 Plastic: Fleece Jacket
 Paper: Recycled Map Stationery
 Tire: Handbag

For Kids

Glass: Suncatcher
 Metal: Cell Phone Case
 Plastic: Fleece Jacket
 Paper: Journal & Pencils
 Tire: Tire Swing

Multiple Ways to Recycle Electronics



CVWMA now offers several ways to recycle those old, outdated electronics that keep piling up around the house.

Hanover and Prince George counties recently added electronics recycling to their list of programs available at their solid waste collection centers. In Hanover, the electronics collection trailer is located at the Transfer Station on Courtland Farm Road. In Prince George, residents can find the collection trailer at the convenience center on Union Branch Road. These collection sites are open to residents of the individual counties only.



Electronics recycling is available to all Central Virginia residents and businesses through Advanced Technologies, Inc. Please call (804) 222-6076 in advance to set up a drop-off time and date.



Also, several single day collection events are planned during the month of November at various locations around the region.

Accepted items include televisions, computer monitors, computers systems (hard drive, CPU), computer accessories (cables, wires, keyboards, mice, speakers, etc.), printers, scanners, copiers, telephones & cell phones, fax machines, VCRs, camcorders, stereos, and microwaves. Fees for televisions (\$5 for plastic, \$10 for wood encased) and computer monitors (\$5 each) apply. ♻️

ELECTRONICS COLLECTION LOCATIONS

Hanover County Transfer Station

7301 Courtland Farm Rd
 Hanover, VA 23069
 Monday through Saturday, 8 am to 4 pm
 Open to Hanover County residents ONLY

Prince George County Solid Waste Convenience Center

3100 Union Branch Rd
 Petersburg, VA 23805
 7:30 am to 6 pm
 Closed Wednesdays
 Open to Prince George County residents ONLY

Advanced Technologies, Inc.

4300 Eubank Rd, Richmond, VA 23231
 near Richmond Airport
 Monday through Friday, 8 am to 4 pm
 (804) 222-6076

Single Day Events:

Chesterfield - 3401 Courthouse Rd. Rockwood Park

Saturday, November 3
 9 am to 2 pm

Hanover - 15188 Clazemont Rd. Montpelier Convenience Center

Saturday, November 10
 9 am to 2 pm

Henrico - 10150 Brook Rd. Virginia Center Marketplace Ukrops

Saturday, November 10
 9 am to 2 pm

Richmond - 3001 N. Boulevard The Diamond

Saturday, November 17
 12 noon to 4 pm

Visit www.cvwma.com for more information about electronics recycling.

Upcoming Events:

Recycling Facility Tour



Wednesday, November 7
1:30pm - 3:00 pm

Come see where the things you recycle are sorted before being made into something new!

Call (804)359-8413 to register.
Must be 18 or older.

Household Hazardous Waste Collection

City of Richmond

Saturday, November 17
12 noon - 4 pm



Household Hazardous Waste event at the Diamond in 2006.

Open to City of Richmond residents only.

Visit www.cvwma.com for a list of accepted items and for more details.

CVWMA Board of Directors

County of Chesterfield:

Robert L. Dunn, *Imm. Past Chair*
Marcia R. Phillips, *Vice-Chair*
William H. Howell

County of Goochland:

Richard D. Harvey Sr.

County of Hanover:

Robert R. Setliff
Steve Chidsey

County of Henrico:

Marcia E. Kelley, *Chairman*
Gentry Bell
Robert C. Whiteman

City of Colonial Heights:

Richard A. Anzolut, Jr.

City of Hopewell:

Phillip E. Elliott

City of Petersburg:

Michael D. Briddell

City of Richmond:

William R. Pully
Mark Kukoski, *Director*

County of Charles City:

John F. Miniclier, Jr.

County of New Kent:

James H. Burrell

County of Powhatan:

Elliot Danburg, *Secretary*

County of Prince George:

William Kuthy, *Treasurer*

Town of Ashland:

Donnie Tolley



Kimberly A. Hynes
Executive Director



Printed on
Recycled Paper

Prst Std
U.S. POSTAGE
PAID
RICHMOND, VA
PERMIT NO.
2249

THE Regional Waste Line
The Newsletter of the CVWMA

Central Virginia Waste Management Authority
2100 West Laburnum Avenue, Suite 105
Richmond, VA 23227