

School Recycling News



Central Virginia Waste Management Authority

November 2007

CVWMA Holds Pep Rallies to Kick Off Recycling Program

During the month of October, several schools participating in the school recycling pilot program received a "paper recycling pep rally." These assemblies were used to provide students information about how the school recycling program works.



Students were taught what types of paper are collected, and what happens to things when we recycle them. A video gave students a tour of a recycling facility so they could see how items are sorted and processed before being made into something new. Students were also given reasons why it is important to recycle both at

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America Recycles Day is November 15

America Recycles Day is a national awareness campaign to get people excited about recycling. There are many ways that citizens can participate. CVWMA encourages



citizens who do not already recycle to consider using CVWMA's drop-off or curbside recycling programs. These are easy ways to keep valuable resources out of landfills. For those who already recycle, great! We would encourage these citizens to become better recyclers by trying one of CVWMA's other recycling programs, taking a tour of a recycling facility, or purchasing items made from recycled materials. Finally, we would like

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The school recycling pilot program is funded by a grant from the Environmental Protection Agency.

Program Statistics

The following schools have already filled the outdoor containers and completed a service request form to have them emptied.

Thomas Jefferson High (2)
Ridge Elementary
Open High
Twin Hickory Elementary (2)

The following schools have already submitted a weight report form showing how much paper they have recycled so far.

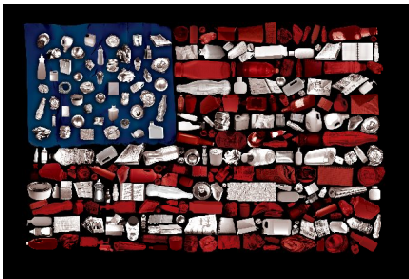
Maybeury Elementary
276 lbs
Open High
499 lbs
RC Longan Elementary
217 lbs
Twin Hickory Elementary
281 lbs

Total Paper Collected in September:

1,272 Pounds

America Recycles Day, cont.

everyone to pledge a commitment to recycling. Visit our website, www.cvwma.com, to complete an America Recycles Day pledge card and you could be a winner of one of many exciting prizes made from recycled materials. It's just a little way to say thank you to those who make recycling a success. Please encourage teachers and students in your school to participate!



Pep Rallies, cont.

school and at home. At the end of the program, there was a special visit from our recycling friend and CVWMA mascot "Bin." He helped the students answer recycling trivia questions, and then greeted the students as they returned to class.



Kelley Hope and Bin show students the types of materials that can be recycled at home.

Thank you to the following schools for hosting recycling presentations:

Colonial Trail Elementary
Lakeside Elementary
Maybeury Elementary
Orchard House School

RC Longan Elementary
Ridge Elementary
St. Bridget's School
Twin Hickory Elementary



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Please share the information found in this newsletter with other staff in your school. A copy of the newsletter can be found on our website by following the school recycling link from the home page.



REMINDER!

Your next monthly report is due
NOVEMBER 10th.

This weight should include all paper recycled during the month of October. Please fax your completed form to (804) 359-8421. If you need a copy of the form, it can be found on our website by following the school recycling link on our homepage.

www.CVWMA.com

Contact Information:

Please do not hesitate to contact us if you have questions, or if there is anything we can do to help you with recycling at your school.

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