



Agenda

- 9 a.m.** ***Welcome /Introductions***
Marcia Phillips, Chair, CVWMA Board of Directors
- The Importance of Natural Resources Conservation in Virginia***
L. Preston Bryant, VA Secretary of Natural Resources
- 9:45 am** ***Keep America Beautiful Toolbox for Community Change***
5 Steps to a New Attitude
Sue Smith, Director of Education, Keep America Beautiful
- 10:30 am** ***Litter – Who, What and Why (Community Identified Litter Problems)***
Panel: Katie Register, Clean Virginia Waterways; Robert Hofrichter, VDOT; Kris Ferguson, Mid-Atlantic Solid Waste Consultants, Dennis Gallagher, Chairman, VA Litter & Recycling Advisory Fund Board
- 11:30** ***Best Practices in Litter Laws and Enforcement***
Panel: Greg Cross, VA Litter Control Officers Association, Virginia Goode, Assign-a-Highway, NNPDC; Tracy Bowen, AFF Litter Enforcement Week (*invited*)
- 12:15** ***Lunch and Slideshow to Showcase of Litter & Recycling Programs in Virginia***
- 12:45** ***Tools You Can Use***
Keep Virginia Beautiful Updates
KVB, Executive Director or John Deuel
- Best Practices in Recycling Programs**
Panel: Michael Benedetto, TFC Recycling; Kim Hynes, CVWMA; Steve Heinitz, VCU Solar Waste Program; Tom Griffin, Greener Results, Trash Free pilot program for Businesses; Steve Coe, DEQ, Virginia's Recycling Rate Report
- Plastic Bag Litter and Recycling Efforts**
Panel: Julia Hillegass, HRPDC, Gloria Puffinburger, Solid Waste for Frederick County
- Cigarette Litter**
Panel: John Deuel, Keep Norfolk Beautiful, Carol Doss, Keep Southwest VA Beautiful,
- 3:00 pm** ***Summit Adjournment***
- 3-4:00 pm** ***KVB Board of Directors Meeting, VCLPR Meeting***